



A Special Photo Report:

Human Resource Insight, Job Search & Hiring Tips

Guest Speaker: **Vikki Berger**, Sr. Talent Assessment Consultant with J&J

Facilitated by: **Dr. Bailin Liang**

Reported by: **James Yin**

Sept. 27, 2009



Left to right: James Yin, Chairman of JCA Board of Directors, Dr. Bailin Liang, Parent Representative, **Vikki Berger** (the speaker, Sr. Talent Assessment Consultant with Johnson & Johnson based at Vistakon) and Dr. Lian An, Principal of JCA Chinese School. Vikki was invited by James Yin to come to JCA Chinese School giving “HR Insight, Job Search and Hiring Tips” talk to JCA Chinese School Parent Club at UNF on Sept. 27, 2009.

Dr. Bailin Liang, Parent representative of JCA Chinese School, gave opening statement and introduced Vikki Berger. Vikki Berger is currently a Sr. Talent Assessment Consultant with Johnson & Johnson based at Vistakon. She has been recruiting for almost 15 years and started her J&J career eight years ago in New Jersey. In 2005, she transferred to DePuy Orthopaedics in Indiana before relocating again to Jacksonville at the end of 2007.



There were about 25 JCA Chinese School parents, JCA members and interested individuals attended the “HR Insight” talk at JCA Chinese School on 9/27/09.



Vikki started her “HR Insight” talk from Resume, Cover Letter, Search, Network, Phone Interview, Onsite Interview, Follow-up and Negotiation, etc.



Vikki’s “HR Insight” talk drew good attention and a lot of interest from the audience.



Vikki gave a lot real case studies and examples, including her personal experience, during the talk.



Vikki's talk was well received by the audience.



Vikki was approaching audience for close discussion.



The "HR Insight" talk also drew interested individuals from local community through JCA networking, connection and marketing, including word of mouth marketing.



During the break and after the talk, there were several parents and members of JCA approaching Vikki for questions, resume review and job search / hiring opportunities.



Dr. Lian An, Principal of JCA Chinese School present gifts (Moon cake, special and newly designed JCA T-shirt and JCA Video) to Vikki.



Dr. Lian An, Principal of JCA Chinese School made closing statement and welcomed more parents and members of JCA to join JCA Chinese School activities.



After the 2 hour talk and discussion, Vikki stayed for another 45 minutes to answer questions, critique and receive resumes. So far, we have received a lot positive feedback on Vikki's HR Insight Talk. There were a lot of questions raised from the audience. Audience also shared their own experience and tips with the group. The discussion was activity. Overall, it is a good start for JCA Chinese School parent club.



JCA Chinese School is located at the beautiful Coggin College of Business of UNF. JCA Chinese School is currently offering 7 classes every Sunday from 2-4 pm. JCA Chinese School Parent Club also offers various interesting talks and discussion to parents and members of JCA. If you would like to share your unique experience with us, please contact Dr. Lian An and Dr. Bailin Liang. For details, visit www.usjca.org



Parents of JCA Chinese School & Members of JCA, Please Join Us:

- Share your thoughts and feedback with us...

- Share your experience and fun with us...

- We want to hear from you!