



Photo Report of JCA Parent Club

Introducing Bamboo Creek (竹溪轩) Asian Bistro

擅长美味可口的正宗川菜，粤菜和传统中国点心

Open Thanksgiving Day on 11/26/09 (Thursday)

Speaker: Mr. Gang Ji (季岗), Manager of Bamboo Creek Restaurant

Facilitated by: Dr. Bailin Liang (梁柏霖), Parent Representative of JCA Chinese School

Reported by: Jimei Tong (童吉梅), Volunteer Reporter

November 22, 2009



Guest Speaker: Mr. Gang Ji (季岗),
Manager of Bamboo Creek Asian Bistro restaurant

8532 Baymeadows Road
Jacksonville FL 32256

Website: <http://www.bamboocreekjax.com>

Tel: (904)733-1188

Invited by the parent club, Mr. Ji came to JCA Chinese School on November 22, 2009 afternoon and gave an interesting presentation to introduce the newly opened Bamboo Creek Asian Bistro restaurant, its specialties in Sichuan and Cantonese food, and its marketing and business strategy. Many JCA members and parents attended the talk. Mr. Ji's talk was very well received. The audience not only gained further information about Bamboo Creek restaurant, but also precious firsthand experience in creating brand name in the competitive service industry environment.

In his presentation, Mr. Ji first introduced the owners Mr. Huang Yue San (黄悦三) and Mr. Xiao Ping (肖平). Both of them have rich experience in Chinese restaurant business, from basic worker to chef, to restaurant management. Then Mr. Ji presented the chefs of Sichuan and Cantonese specialties who are either recently hired from China or with many years experience in the US. After that, Mr. Ji detailed the marketing and business strategy, short-term and long-term goal of Bamboo Creek (see the attached presentation).

Co-owner Mr. Huang came to the talk with Mr. Ji. They also brought delicious Chinese dishes and dim suns to share with students and parents.

Photos from the events:



Photo after the talk. From left: Mr. Huang, Mr. James Ying, Mr. Ji, Dr. An, and Dr. Liang



JCA members, parents and friends attended the presentation.



Dishes and dim suns presented by Bamboo Creek.



Students enjoy delicious Chinese food after Chinese classes.

* All photos are taken by Jimei Tong

Parents of JCA Chinese School & Members of JCA,

Share your thoughts and feedback with us...

Share your experience and fun with us...

We want to hear from you!