



加油中国!

勇敢面对磨难 挺起中国人的脊梁

今天是需要你
站出来是时候!

JCA 5/24/08 Meeting
James Yin



Meeting Agenda

- **General Meeting: 2:00-3:30**
 - JCA Fundraising Update – James Yin (5 min)
 - Key contributors of JCA.....
 - 6/15 Show / Event Scope and Plan – James Yin (5 min)
 - Hosted by JCA, UNF and SinoElite Group
 - Sponsors: TBD
 - 2:00-6:30 pm: Silent Auction and Poster Show
 - 6:30-9:00 pm: Performance Show
 - Proposed Show Program Layout and Plan: Yang Jiang (10 min)
 - News Media Marketing Plan, Schedule and Update: Hao Shi (10 min)
 - Event sponsors and VIPs – All (10 min)
 - Silent Auction Plan – Mei Zhao (5 minutes)
 - Poster Display Plan – Qi Guo (5 min)
 - Show Price Structure – Jie Chen (5 min)
 - Show ticket sell and distribution: Frank Lin (5 min)
 - JCA Fundraising Committee (Special Action Group): James Yin (5 min)
 - Fundraising ideas, suggestions and concerns – All (10 min)
 - Open Discussion – All (10 min)
 - Conclusion and Agreement: James Yin (5 min)

JCA Fundraising Committee

- “6/15” Special Action Group -

Suggested Leaders:

- **James Yin**, Chair of JCA Fundraising Committee, Event General Coordinator
- **Doug Liao**, JCA Fundraising Committee and Website
- **Gao Qiang**, Chairman of JCA Board of Director, City and Government Relations
- **Frank Lin**, Ticket sell and distribution and local Asian Community Relations
- **Zhu Deng**: Fund Audit and Monitor
- **Yang Jiang**, General Director of the Show
- **Hao Shi**, Media Relations and Marketing, Contact person to public for the show/event.
- **Jie Chen**, event coordinator
- **Mei Zhao**, UNF relations and silent auction
- **Qi Guo**, Poster display and show
- **Zuorui Song**, JCA Chinese School and Local School System
- **Open**, Seeking event sponsors and ads placement on event program book (all)
- **Meiqin Zhan**, Distribution of 6/15 event and show poster and display
- **JCA Executive Committee**, Event Service Desks and Food / Drink / Goods Selling

Suggested Ticket Prices by SinoElite and Method of Selling

- **Ticket: (adult and kids)**
 - \$15 (JCA Member or Group 20+)
 - Online / advance: \$20
 - \$25 (box office)
 - \$100 (VIP)

- **How to Sell Tickets:**
 - **JCA**
 - **JCA online**
 - **UNF**
 - **\$25 set-up fee**
 - **\$1 per ticket**
 - **Plus processing fees purchased by credit card**
 - **7% Sales tax**

Suggested Event Sponsorship and Ad Fees

(50% Off for JCA Members)

- - **Brown sponsors** - \$100 to \$199
 - Company name will be listed as a sponsor in the event program sheet or book
 - 1 business card or **1/16** page-sized ad will be printed in black/white on the program sheet (8" x 11") if applied.

- - **Silver sponsors** - \$200 - \$499
 - Company name will be listed as a sponsor on JCA website for the event.
 - 2 business cards or **1/8** page-sized ad will be printed in black/white on the program sheet (8" x 11") if applied.
 - Plus all the above

Only these 3 levels will be sent to corporation

- - **Gold sponsors** - \$500 - \$999
 - Feature sponsor's logo on JCA website for a year.
 - **1/4** page-sized ad will be printed in black/white on the program sheet (8" x 11") if applied.
 - Plus all the above.

- - **Platinum sponsors** - \$1,000 - \$2,499
 - Sponsors can place one banner ad on JCA website for a year.
 - **1/2** page-sized ad will be printed in black/white on the program sheet (8" x 11") if applied.
 - Plus all the above.

- - **Major sponsors** - \$2,500 or more
 - A two-minutes speech on stage during event performance if applied and appropriated.
 - Introduction of sponsor on JCA website
 - **1 whole page** sized ad will be printed in black/white on the program sheet (8" x 11") if applied.
 - Plus all the above.

Ideas and Promotions

- **JCA printed T-shirt:**
 - Front: JCA logo
 - Back: Heart, China Map, Fill the World with Love, 5/12/08 (total 3-4 colors)
 - Est. Cost: \$5
 - Suggested Selling Price:
 - \$10
 - Suggested QTY (limited Edition) - Collectable:
 - 200 -500 pcs
 - Hao Shi will lead this effort and to get quote.

The Earthquake Victims in China Needs Help !

China Needs Help ! Need NOW!

Your Donation and Contribution are Appreciated!

www.usjca.org

